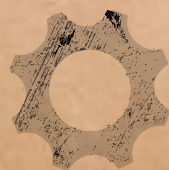




TOP SECRET



**OBSTACLE
INNOVATION
LAB**

TOP SECRET

Tough Mudder Obstacle Innovation Lab - OBSTACLE PROFILE

DIRTY BALLERINA

17 August, 2013

Height: 3 to 4 feet deep

Length: 25 metres

Region: Global

Fear Rating: Medium

Toughness Rating: Low

Grit Rating: High

Medium

Teamwork Rating: High

✓

Success Rate: High



INNOVATION NOTES

- How far can people really jump... [redacted] distance
- When people fall, [redacted] dirty and messed up
- Can we [redacted] and shape to confuse Mudders?
- Let's really push the boundaries on this one

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MUDDER TEST RESULTS

- When testers don't make it [redacted] really hard. *Can we fix?* ✓
- It seems to be a struggle to [redacted]
- If we [redacted] will get tired and increase failure.
- Quite a few [redacted] ankles.

INNOVATION LAB RECOMMENDATION: Ready. Will be a good challenge for Mudders.

